

Ascension Sports Partners augments recruitment process for Vice President – Business Development at Property Consulting Group

Property Consulting Group hires Denise Samulis as Vice President of Business Development

June 2010 – Ascension Sports Partners LLC recently completed a successful consulting engagement for Property Consulting Group (PCG) as Denise Samulis has been named as Vice President of Business Development.

At PCG, Samulis will be responsible for the prospecting, creation and negotiation of partnership opportunities at a variety of venues which include; concerts, sporting events and conventions.

President of PCG, Josh Kritzler, had this to say, "We are a growing firm and it can be difficult to find the appropriate time to dedicate to the recruitment process. I reached out to Dan and Ascension Sports Partners to augment our process by conducting independent interviews of candidates in our pool, performing formal and informal reference checks, and walking us through the accepted offer. Dan's evaluation and knowledge of our industry helped us land not only the best technically qualified candidate but one who is a match for our firm's entrepreneurial and dynamic culture".

About Ascension Sports and Entertainment:

Ascension Sports Partners LLC provides executive search and recruiting services throughout the sports, entertainment, and event marketing industries. Ascension Sports Partners has successfully completed recruiting engagements and other services with clients such as: Professional Bull Riders, Sacramento River Cats, Sports Shares, Las Vegas Motor Speedway, Minnesota Swarm, Nashville Predators, and Churchill Downs Incorporated. For more information please visit www.ascension-sports.com.

About Property Consulting Group:

Property Consulting Group (PCG) is an innovator in the sponsorship and experiential marketing space. Formed in 2007 by industry veterans Josh Kritzler and Dan Migala, PCG works with legacy non-profits such as The National Baseball Hall of Fame and Museum, professional sports franchises both nationally and internationally including the Chicago White Sox, San Diego Padres and Australian Cricket, fortune 500 brands including MillerCoors and municipalities such as Chicago O'Hare International Airport. PCG's results driven approach blends the "art" of dynamic sponsorship ideas with the "science" of a proven sales methodology. PCG is a client focused organization working tirelessly to drive sponsorship revenue that works to **enhance the fan, visitor, or customer experience**. Property Consulting Group's headquarters are located in Chicago, Illinois. Please visit www.propertycg.com for more information.

